

GRAHAM ANDERSON



See my work at: www.grahamanderson.co.uk Speak to me: 07518 495 803 or hello@grahamanderson.co.uk

EXPERIENCE

Partner and Director

A Day Out. Jan 2017–Sep 2018. www.adayout.co

An amazing challenge and the most rewarding part of my career to date. I learned how to run a business. I gained major experience in client and project management, marketing, sales and of course graphic design. Bringing on board and working with clients such as The National Galleries of Scotland, Glasgow City Council and Make Works.

Senior, Mid-Weight and Junior Designer

STV Creative. Jul 2012–Jan 2017. www.stvcreative.com

The in-house creative agency at STV. I led a team of five and was involved in a range of projects which include— identity design, art direction of advertising campaigns, business to business promotions and pitches, editorial work, web design, motion design and brand strategy. I even helped to design their charity's fluffy mascot.

Junior Web Developer

RSTO for BT Websites. (Dissolved) Oct 2011–Jul 2012.

RSTO was the supplier of websites for BT. A very fast paced environment and a crash-course in client management. A great job to gain confidence on the phone and a foundation in web development.

Freelance designer/self directed projects

Clients include: Gallus Brewing, Re:Ply Skateboards and La Cheetah nightclub. 2010–Present.

Projects include everything from full visual identities, vinyl packaging, sculpture, painting, web design and development to an engraved toposcope for the top of Ruberslaw Hill (Scottish Borders). I've used my freelance work to experiment, explore and learn.

SKILLS

Excellent at InDesign, Photoshop, Illustrator, HTML, CSS, typography and ideas. Experience with a wide range of printing techniques. Good at Aftereffects, Lightroom, XD, Wordpress, Google Sheets, illustration and digital photography. Familiar with PHP, JQuery, Xero.

ACHIEVEMENTS

ScotPulse, brand strategy and visual identity

Winner of Corporate Identity and highly commended in TV & Cinema Campaign at the Scottish Creative Awards 2016.
Bronze in Brand Strategy at the Marketing Star Awards 2017.

Mentor and workshop leader at the Graphic Design Festival of Scotland: 2014, 15 and 16.

Commissioned to exhibit A Day Out's work at The Lighthouse.

REFEREES

Aileen Rushton, Aileen.Rushton@stv.tv
Head of STV Creative and former manager.

Màiri Lafferty, MLafferty@nationalgalleries.org

Curator of Engagement and client of A Day Out.
National Galleries of Scotland

EDUCATION

BA (HONS) Graphic Design.
The University of Cumbria. Carlisle. 2006 – 2010.
(Formerly Cumbria Institute of the Arts)

INTERESTS

Learning about design and art theory, psychology, philosophy and popular science. Visiting modern art galleries and travel. I'm also a keen skateboarder.