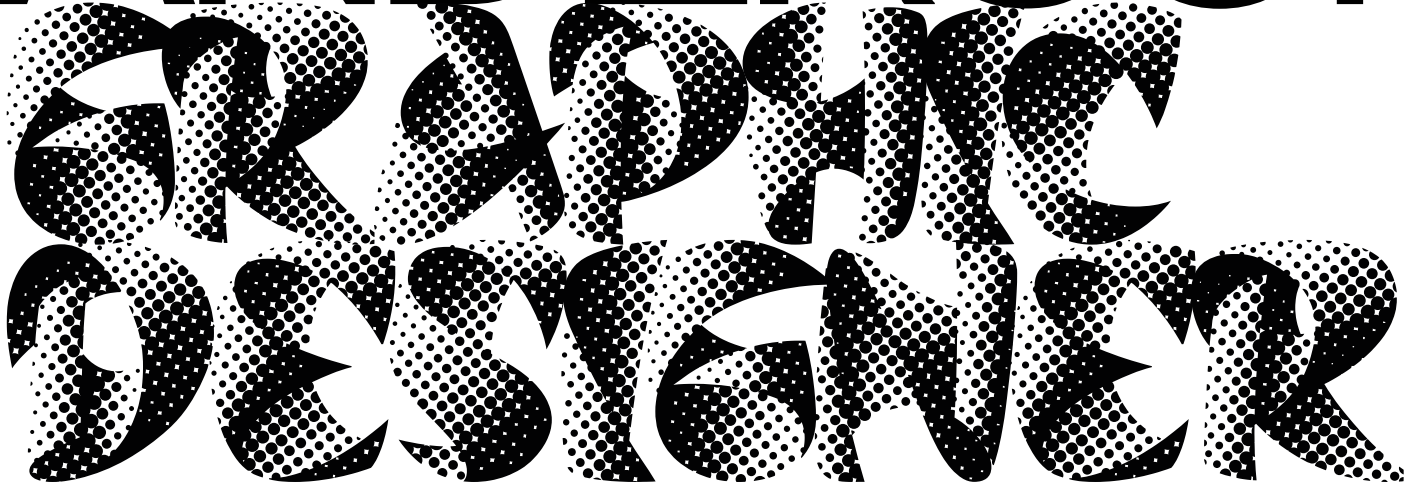


GRAHAM ANDERSON



See my work at: www.grahamanderson.co.uk Speak to me: 07518 495 803 or hello@grahamanderson.co.uk

EXPERIENCE

Partner and Director

A Day Out. Jan 2017–Aug 2018. www.adayout.co

An amazing challenge and the most rewarding part of my career to date. I learned how to run a business. I gained major experience in client and project management, marketing, sales and of course graphic design. Working with clients such as The National Galleries of Scotland, Glasgow City Council and MakeWorks.

Senior, Mid-Weight and Junior Designer

STV Creative. Jul 2012–Jan 2017. www.stvcreative.com

I worked in the creative team at STV. I tried my hand at everything I could—identity design, art direction of advertising campaigns, business to business promotions, editorial work, web design, motion design and brand strategy for the wider company. I even designed a mascot for their charity.

Junior Web Developer.

RSTO for BT Websites. (Dissolved) Oct 2011–Jul 2012.

RSTO was the supplier of generic websites for BT Websites. A very fast paced environment and a crash-course in client management. A great job to gain confidence on the phone and a foundation in web development.

Freelance designer.

Various clients including Gallus Brewing, Re-Ply Skateboards and La Cheetah nightclub. 2010–Present

Projects include everything from full visual id, web design and development to an engraved toposcope for the top of Ruberslaw hill (Scottish Borders). I've used my freelance work to experiment and maintain my spark for design.

EDUCATION

BA (HONS) Graphic Design. 2:2

The University of Cumbria. Carlisle. 2006–2010.
(Formerly Cumbria Institute of the Arts)

TECHNICAL SKILLS

Excellent at InDesign, Photoshop, Illustrator, HTML, CSS, typography and ideas. Good at Aftereffects, Lightroom, Adobe XD, Wordpress, Xero, Google Sheets and digital photography. Familiar with PHP, JQuery and illustration.

ACHIEVEMENTS

ScotPulse, brand strategy and visual identity.

Winner of Corporate Identity and Highly Commended in TV & Cinema Campaign at the Scottish Creative Awards 2016.
Bronze in Brand Strategy at the Marketing Star Awards 2017

Mentor and workshop leader at the Graphic Design Festival of Scotland: 2014–16.

Commissoned to exhibit A Day Out's work, by The Lighthouse.

REFEREES

Aileen Rushton. Aileen.Rushton@stv.tv

Head of STV Creative and former manager.

Mairi Lafferty. MLafferty@nationalgalleries.org

Curator of Engagement and client of A Day Out.
National Galleries of Scotland

INTERESTS

I like to learn about design and art theory, psychology, philosophy and popular science. Visiting modern art galleries and travel. I'm also a keen skateboarder.