



Contact:

Graham Anderson
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Personal Statement:

I am a Graphic Designer with a penchant for minimal typography, quality paper, bright colours and smart ideas. I approach projects with an inquisitive and creative attitude and execute them with logic and attention to detail.

Working at STV Creative for over 3 years, progressing from a junior role; I have gained experience through designing for screen (both interactive and broadcast), for print, for environment and for events.

Key Achievements:

- Identity and web design for STV Creative itself.
- Organisation of two motion graphics workshops, and mentoring during the two day live project at the Graphic Design Festival Scotland 2014 /15.
- Identity and web design / development for a day of talks from various creatives around Glasgow entitled "The Meet Market".⁽¹⁾
- Art direction of various commercial campaigns for STV. ⁽²⁾
- Art direction for the Royal Television Society conference 2014.
- Identity design and art direction of the "Cash for Kids - The Soup Project". ⁽³⁾
- Brand identity design for Scotland's largest online survey panel - ScotPulse.

In addition to my work at STV, I have undertaken various self directed and freelance projects which have allowed me to collaborate with many interesting and talented clients and colleagues. Using different media including sculpture, printmaking, illustration, animation, photography, web design and development has allowed me to continuously refresh my approach and passion for Graphic Design.

Education:

Graphic Design BA (Hons)
University of Cumbria
2006 – 2010
— Formerly Cumbria Institute of the Arts

Hawick High School
2000 – 2006

Interests:

Graphic design lectures, events and literature: I really like the writing of Massimo Vignelli, Erik Spiekermann and Michael Bierut. I have also enjoyed talks by Experimental Jetset, A Practice for Everyday Life and Edwin Pickstone.

I was also lucky enough to attend the AGI Open in 2014, where I heard lectures from several other design greats.

I also enjoy skateboarding, travel, art and film photography. I am currently organising a street photography publication and exhibition featuring pictures taken by me and my friends.

Experience:

Graphic Designer
January 2014 – Present
STV Creative
Pacific Quay, Glasgow, G51 1PQ

Junior Graphic Designer
23rd July 2012 – January 2014
STV Creative

Junior Web Developer
3rd October 2011– 23rd July 2012
RSTO (Ready Steady Trade Online)
99 Giles Street Edinburgh, Midlothian, EH6 6BZ

Freelance Work
2010 – Present
Various projects for clients including:
Borders Exploration Group, Future Fossils
Studio, CulturePie and Baby Friendly Dress Hire

Skills:

Adobe Creative Suite CC:
InDesign, Illustrator and Photoshop.
Basic knowledge of After Effects
and Dreamweaver.

HTML and CSS. Wordpress.
Basic PHP, jQuery and Javascript.

Event planning and project management.

Awards / Nominations:

⁽¹⁾ Scottish Design Awards 2013:
The Meet Market
Nominated in Branding

⁽²⁾ Scottish Design Awards 2013:
Rabbie's Babbie Haggies
Nominated in Self Promotion

⁽³⁾ Marketing Star Awards 2014:
Cash for Kids - The Soup Project
Winner in Charity

Referees:

Available upon request.